

泰豐輪胎

Federal co.



2019.11.27

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公司簡介(Company Introduction)

創立日期：1955年11月

Foundation : Nov., 1955

上市日期：1979年7月

IPO : Jul., 1979

營運總部：台灣桃園

Headquarter : Taoyuan , Taiwan

生產基地：中壢廠/觀音廠

Production Plants : Chungli Plant/Guanyin Plant

資本額：新台幣47.33億元

Capital : TWD 47.33 billion

董事長：馬述健

Chairman : Ma Shu-Jam

員工數：集團 1,203人

Number of Employees : 1,203 (Global)

主要產品：輻射層汽車外胎、競速用胎等

Main Products : PCR、Motorsports etc.

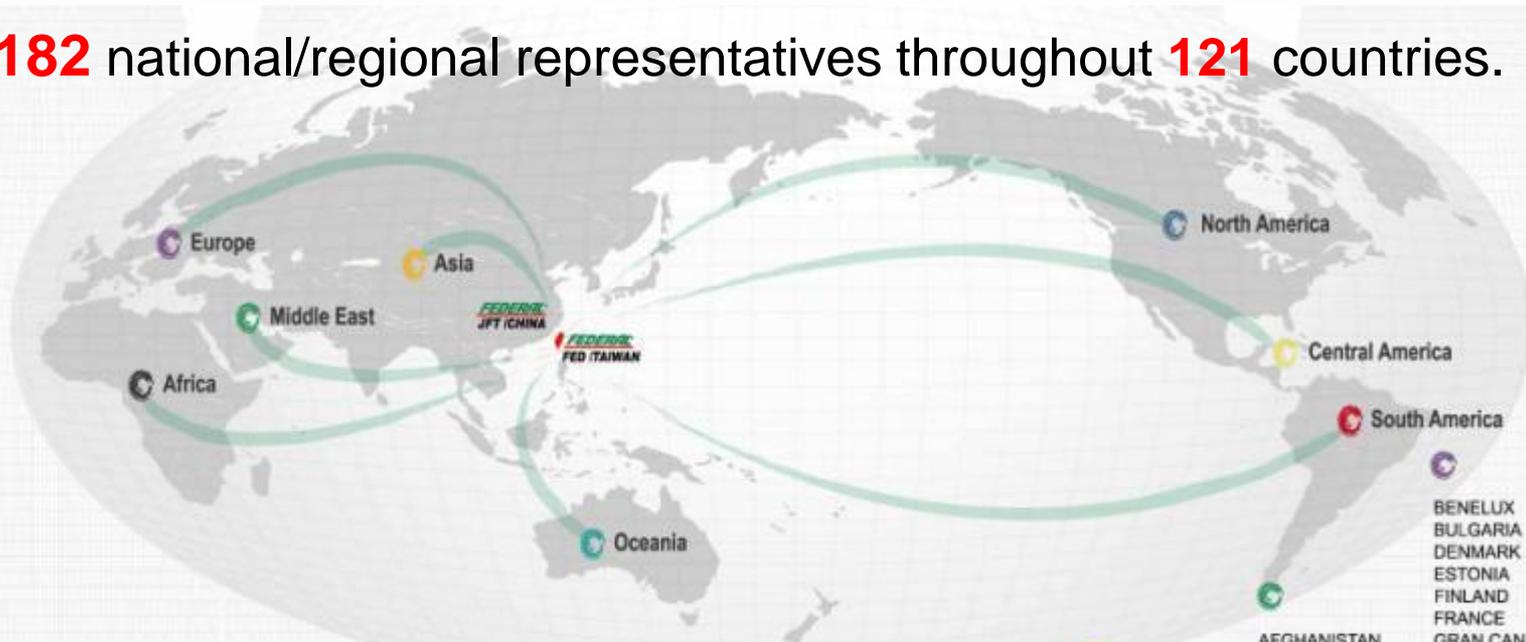
營業比率：外銷90%、內銷10%

Business ratios : Foreign Sales 90%、Domestic Sales 10%



Worldwide Sales Point

182 national/regional representatives throughout **121** countries.



Always Innovation
GLOBAL SALES NETWORK



- ALGERIA
- BOTSWANA
- CAMEROON
- EGYPT
- LIBYA
- MAURITIUS
- MOROCCO
- NIGERIA
- REUNION
- SOUTH AFRICA
- TUNISIA
- ZAMBIA



- BRAZIL
- CHILE
- COLOMBIA
- ECUADOR
- GUIANA
- PARAGUAY
- PERU
- SURINAME
- VENEZUELA



- AUSTRALIA
- FIJI IS.
- GUAM
- NEW CALEDONIA
- NEW ZEALAND
- PALAU
- SAIPAN IS.
- SOLOMON IS.



- CANADA
- U.S.A.



- COSTA RICA
- CUBA
- DOMINICA
- DOMINICAN REPUBLIC
- EI SALVADOR
- GRENADA
- GUATEMALA
- JAMAICA
- MEXICO
- PANAMA
- PUERTO RICO
- ST. VINCENT
- TRINIDAD



- BANGLADESH
- BRUNEI
- CHINA
- HONG KONG
- INDIA
- INDONESIA
- JAPAN
- MACAU
- MALAYSIA
- NORTH KOREA
- PHILIPPINES
- SINGAPORE
- SRI LANKA
- SOLOMON IS.
- SOUTH KOREA
- TAIWAN
- THAILAND



- AFGHANISTAN
- ARMENIA
- AZERBAIJAN
- BAHRAIN
- CYPRUS
- GEORGIA
- IRAN
- IRAQ
- ISRAEL
- JORDAN
- KYRGYZSTAN
- LEBANON
- OMAN
- PALESTINA
- PAKISTAN
- QATAR
- SAUDI ARABIA
- SYRIA
- U.A.E.
- YEMEN



- BENELUX
- BULGARIA
- DENMARK
- ESTONIA
- FINLAND
- FRANCE
- GRAN CANARIA
- GREECE
- HUNGARY
- IRELAND
- ITALY
- LATVIA
- LITHUANIA
- MALTA
- MOLDAVIA
- NORWAY
- PORTUGAL
- ROMANIA
- RUSSIA
- SLOVAKIA
- SLOVENIA
- SPAIN
- SWEDEN
- TURKEY
- U.K.
- UKRAINE

Taiwan Sales

- 8個直營所(Direct Sale Stores)



中壢廠(Chungli Plant)



佔地面積：26,807坪

Land Area：26,807 ping (88,619 square meters)

年產能：260萬條

Annual Production Capacity：2.6 million tires

觀音廠(Guanyin Plant)



佔地面積：34,688坪

Land Area：34,688 ping (114,672 square meters)

年產能：450萬條 (一期300萬條+二期150萬條)

Annual Production Capacity：4.5 million tires

3 million in the first phase + 1.5 million in the second phase

觀音廠建廠歷程

Guanyin factory construction Agenda

1. 開工動土儀式:2014年10月
Ground-breaking ceremony in October 2014
2. 取得建照日:2015年3月
Obtain the construction license in March 2015
3. 取得使用執照日:2017年2月
Obtain the factory license in March 2017
4. 2017年6月開始投產
Start the production in June 2017
5. 2019~2020年投入二期擴廠

合併綜合損益表

(Statements of Comprehensive Income)

Unit:NT\$million

	2019 Q3	%	2018 Q3	%	Variance
營業收入 Net revenues	3,453	100	3,925	100	(472)
營業成本 Cost of good sold	(2,920)	(85)	(3,614)	(92)	(695)
營業毛利 Gross profit	533	15	311	8	222
營業費用 Operating expenses	(801)	(23)	(982)	(25)	(181)
營業利潤 Operating profit	(268)	(8)	(671)	(17)	403
營業外收支 Non-operating loss	(34)	(1)	(39)	(1)	(5)
稅前淨利(損) Net income before tax	(302)	(9)	(710)	(18)	408
所得稅(費用)利益 Income tax	(14)	(0)	39	1	(53)
本期淨利(損) Net income after tax	(316)	(9)	(671)	(17)	356
每股盈餘 EPS	(0.69)		(1.46)		

合併資產負債表

(Balance Sheet)

Unit : NT\$million

	2019 Q3	%	2018 Q3	%	Variance
現金與約當現金 Cash & Cash Equivalent	1,396	10%	874	6%	522
存貨 Inventory	924	7%	1,301	9%	(377)
流動資產 Current Asset	3,908	28%	3,722	25%	186
固定資產 Fixed Asset	9,301	67%	10,527	70%	(1,226)
資產總計 Total Assets	13,938	100%	14,983	100%	(1,045)
短期借款 Short-Term Loan	520	4%	997	7%	(477)
長期借款 Long-Term Loan	4,083	29%	3,579	24%	504
負債總計 Total Liabilities	6,235	45%	6,357	42%	(123)
股東權益總計 Stockholders' Equity	7,703	55%	8,625	58%	(922)
負債及股東權益總計 Total Liabilities & Equity	13,938	100%	14,983	100%	(1,045)

合併現金流量表

(Statement of Cash Flow)

Items	Unit:NT\$million	
	2019 Q3	2018 Q3
營業活動之現金流入 CASH FLOWS FORM OPERATING ACTIVITIES	426	130
合併稅前淨利 Net income before tax	(302)	(710)
投資活動之現金流出 CASH FLOWS FORM INVESTING ACTIVITIES	(208)	(149)
取得不動產、廠房及設備 Acquisitions of property, plant and equipment	(181)	(348)
籌資活動之現金流入 CASH FLOWS FROM FINANCING ACTIVITIES	21	38
借款淨增加(減少) Increase (decrease) in loans	25	38
本期現金及約當現金增加數 Increase in cash and cash equivalents	263	31
期末現金及約當現金餘額 Cash and cash equivalents at the end of year	1,396	874

活動與創新

Activities and innovations

全國菁英盃賽事 (OTGP Event)



歐洲及全球甩尾賽 (KOE/KON)



亞洲拉力賽 (AXCR)



北美參展 (Sema show)



北美參展 (Sema show)



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紅點獎 reddot award 2018



595RS-



FEDERAL®

紅點獎 reddot award 2019



reddot award 2019
winner

EVOLUZIONE **F60**



FEDERAL®
TIRES

IATF 16949 Certificate (Guanyin)



未來展望(Future prospects)

- 一、觀音廠啟動第二期擴廠
(The second phase expansion of Guanyin plant)
- 二、「自有品牌+代工」並進策略
(Brand+OEM Competitive Strategies)



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Q&A
THANK YOU!