# Company Introduction



2017.10.26

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#### **Milestone**

- 1954
   Company founded as Tayfeng Rubber Industries Co., Ltd. (a.k.a. TF)
- 1959
   First complete line of tires introduced.
- 1960
   Technical cooperation with Bridgestone.
- 1965
   Initial tire exports commenced.
- 1981
   Technical cooperation with Sumitomo Rubber Industries Ltd.(a.k.a. Dunlop Tire Japan).
- 1987 FEDERAL® - Federal brand introduced.
- 1997
   Federal Tyre(Jiangxi) China plant established









#### **Milestone**

2004 Federal's 50th anniversary.

2005
 Motorsports competition series launched -595RS.
 The 1st slick tire developed in Taiwan – FZ-101.

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New street performance tire 595EVO and 595RPM launches

- 2009
   New HA oil-free technology launched.
- 2011
   Officially debut LSUV asymmetrical tire Couragia F/X \ runflat tire and XUV 4 season tire.
- 201460th anniversary of Federal Corporation
- 2016
   Federal Tire North America LLC is established
- 2017
   Taiwan Guanyin plant start to mass production.

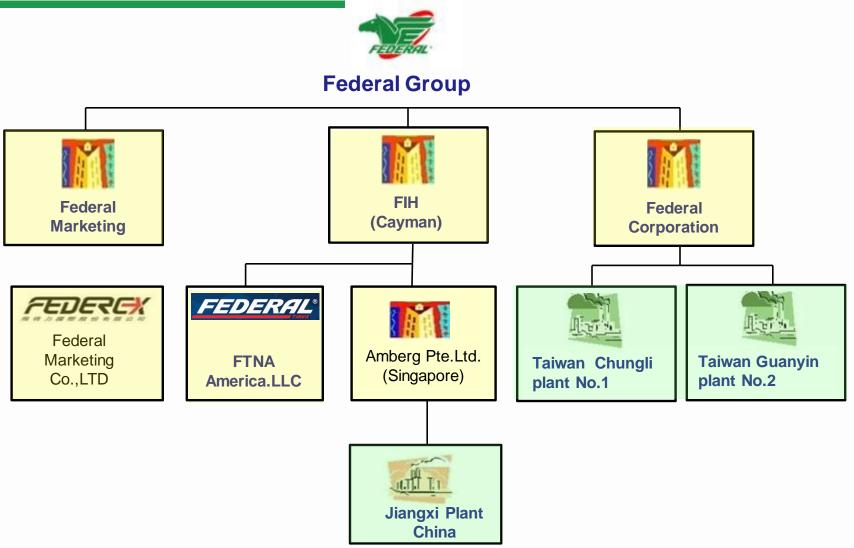






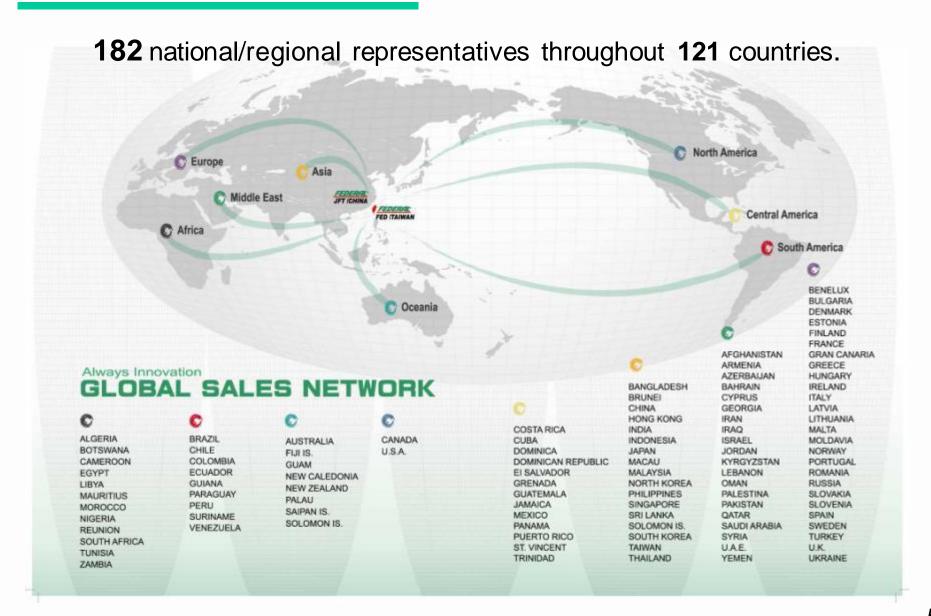


## **Operation Structure**





#### **Worldwide Sales**





#### **Taiwan Sales**

Taipei • 10 Direct Sale Stores Wugu Taoyuan Hsinchu **Taichung** Luodong Yuanlin Chiayi **Tainan** Kaohsiung



#### 2016 vs 2015 Income Statement

Unit: TWD/K

	<u>2016</u>	<u>%</u>	<u>2015</u>	<u>%</u>	<u>Variance</u>
Net Sales	5,331,318	100%	7,535,941	100%	(2,204,623)
Cost of goods sold	(4,344,685)	(81%)	(5,666,519)	(75%)	(1,321,834)
Gross margin	986,633	19%	1,869,422	25%	(882,789)
Total operating expenses	(956,199)	(18%)	(1,214,861)	(16%)	(258,662)
Operating margin	30,434	1%	654,561	9%	(624,127)
Net non-operating revenue	15,735	-	48,257	-	(32,522)
Net income before tax	46,169	1%	702,818	9%	(656,649)
Income tax	(55,445)	(1%)	(152,850)	(2%)	97,405
Net income after tax	(9,276)	-	549,968	7%	(559,244)
EPS	(0.02)		1.19		



#### 2017 H1 vs 2016 H1 Income Statement

Unit:TWD/K

	2017 H1	<u>%</u>	<u>2016 H1</u>	<u>%</u>	<u>Variance</u>
Net Sales	2,772,613	100%	3,022,095	100%	(249,482)
Cost of goods sold	(2,368,764)	(85%)	(2,294,456)	(76%)	(74,308)
Gross margin	403,849	15%	727,639	24%	(323,790)
Total operating expenses	(577,103)	(21%)	(537,442)	(18%)	(39,661)
Operating margin	(173,254)	(6%)	190,197	6%	(363,451)
Net non-operating expense	(383,766)	(14%)	(2,945)	-	(380,821)
Net income before tax	(557,020)	(20%)	187,252	6%	(744,272)
Income tax	3,178	-	(71,734)	(2%)	74,912
Net income after tax	(553,842)	(20%)	115,518	4%	(669,360)
EPS	(1.21)		0.25		·



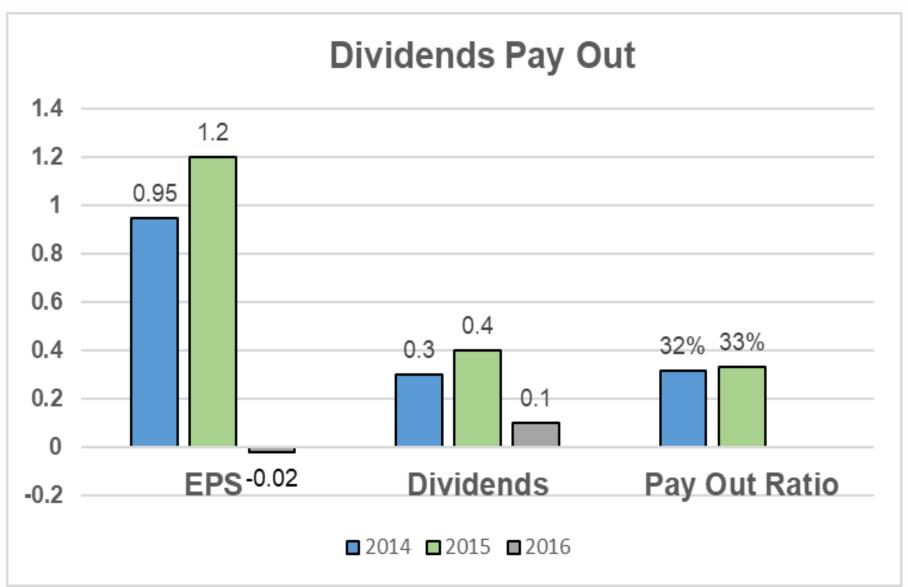
## **2017 H1 Balance Sheet**

Unit: TWD/K

	JUN.30 2017	<u>%</u>	JUN.30 2016	<u>%</u>	<u>Variance</u>
Cash & Cash Equivalent	884,624	6%	1,704,092	12%	(819,468)
Inventory	1,462,155	10%	1,183,921	8%	278,234
Current Asset	4,614,277	30%	4,715,833	33%	(101,556)
Fixed Asset	10,213,233	66%	6,940,298	49%	3,272,935
Total Assets	15,374,426	100%	14,251,751	100%	1,122,675
Short-Term Loan	1,183,550	8%	337,411	2%	846,139
Long-Term Loan	2,926,586	19%	1,738,534	12%	1,188,052
Total Liabilities	6,239,810	41%	<u>4,173,455</u>	29%	2,066,355
Stocksholders' Equity	<u>9,134,616</u>	59%	10,078,296	71%	(943,680)
Total Liabilities & Equity	<u>15,374,426</u>	100%	14,251,751	100%	1,122,675



## **Dividend Policy**





#### **Future Missions**

- > Expend global representatives/sale points and enhance after market service.
- Enhance brand position through the marketing and promotion activities.
- Upgrade the engineering and technical abilities to enhance product quality.
- Develop high value-added products to increase company profit.



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# THANK YOU!